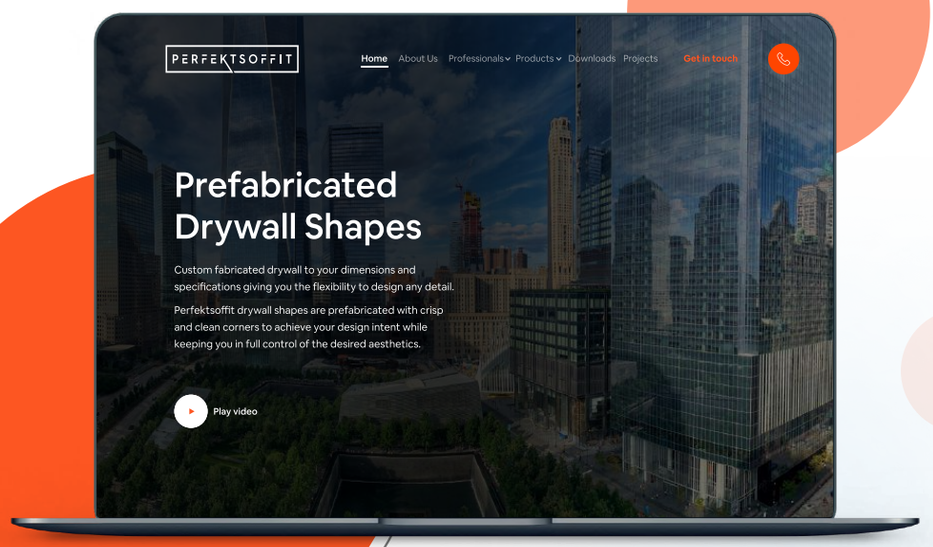
Headspur

PERFEKTSOFFIT

UI UX CASE STUDY



PROJECT OVERVIEW

We were asked to create a logo, brand book, website and brochure for this Soffits manufacturing company based in U.S.

We wanted to provide a logo with clean representation of the product and keeping client's requirement of a dark mode website.

ABOUT PERFEKTSOFFIT

PerfektSoffit products are designed to deliver the highest quality detail available. Our products reduce time on site and reduce the material needed to build a detail. PerfektSoffit products directly eliminate need for corner beads, j-beads and some spackle and can also be thoughtfully incorporated to eliminate some of the traditional framing required to build soffits, columns, and coves.

DESIGN PROCESS

Empathize

Research

Create

Develop

Test

BRAND GUIDELINES

Logo

PERFEKTSOFFIT

Black

PERFEKTSOFFIT

White

STYLE GUIDE

Typography

Airbnb Cereal App

Book **Medium** **Bold**

Aa

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

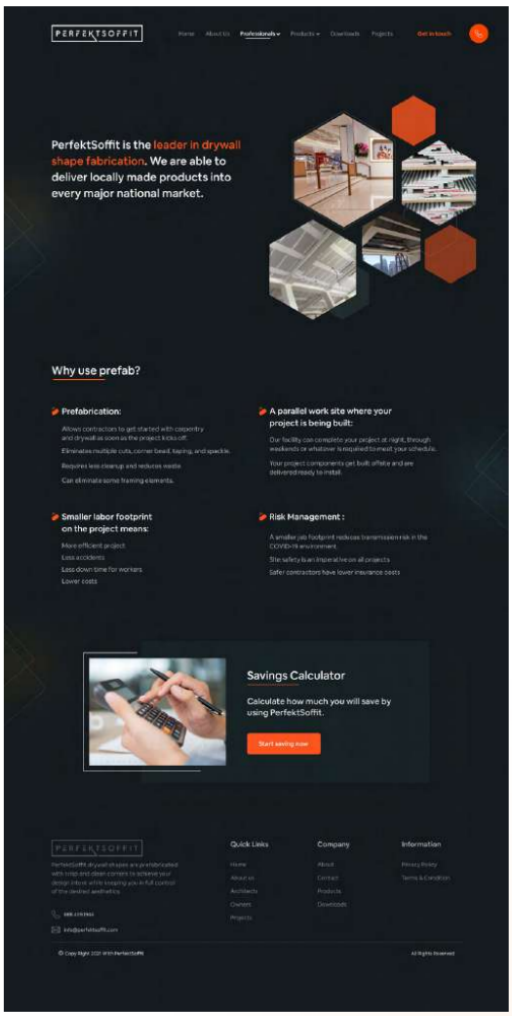
Colors

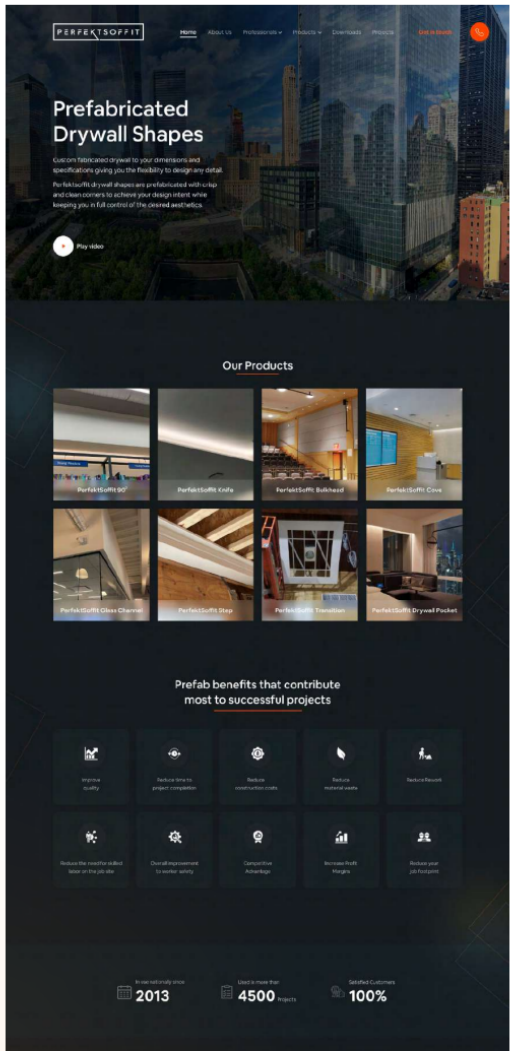
161C1E

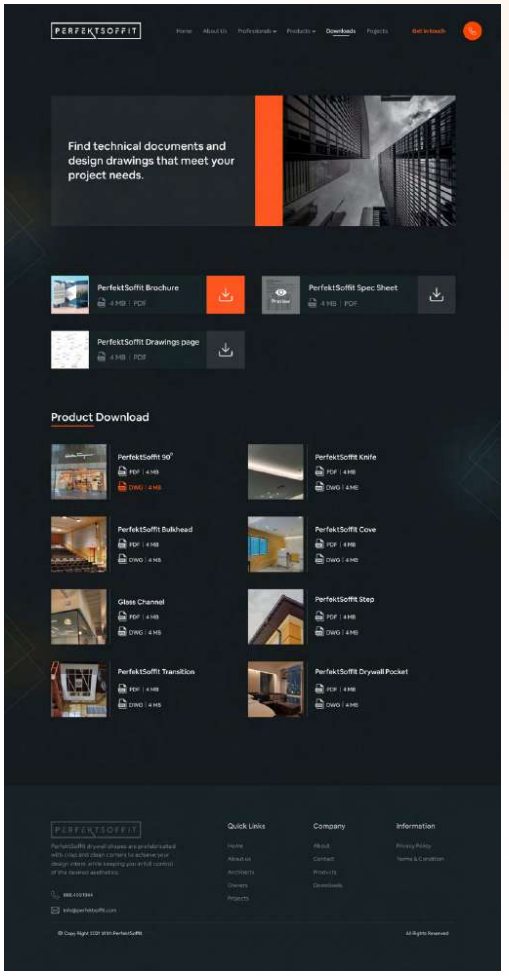
FD5622

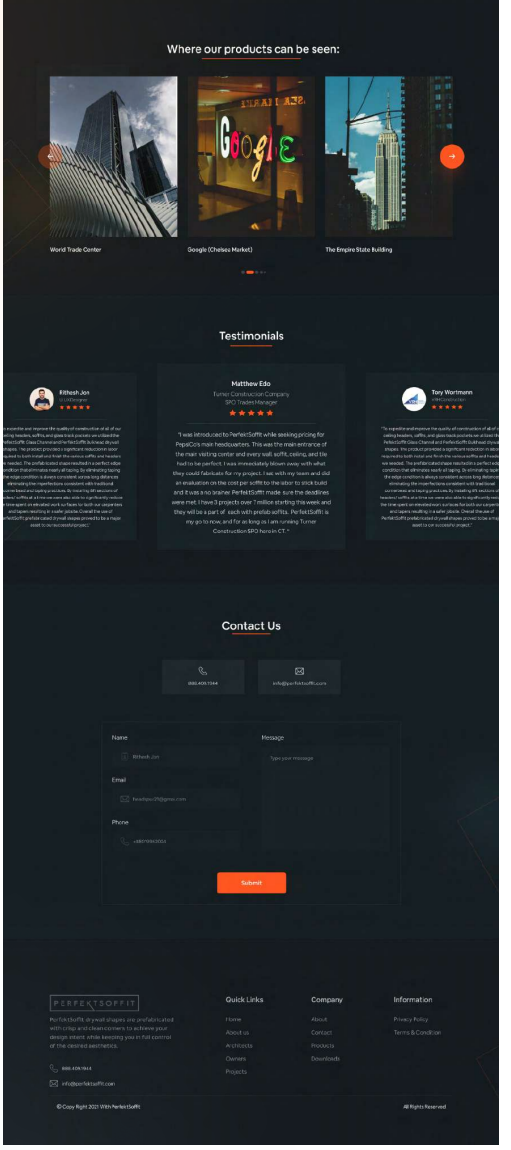
FFFFFF

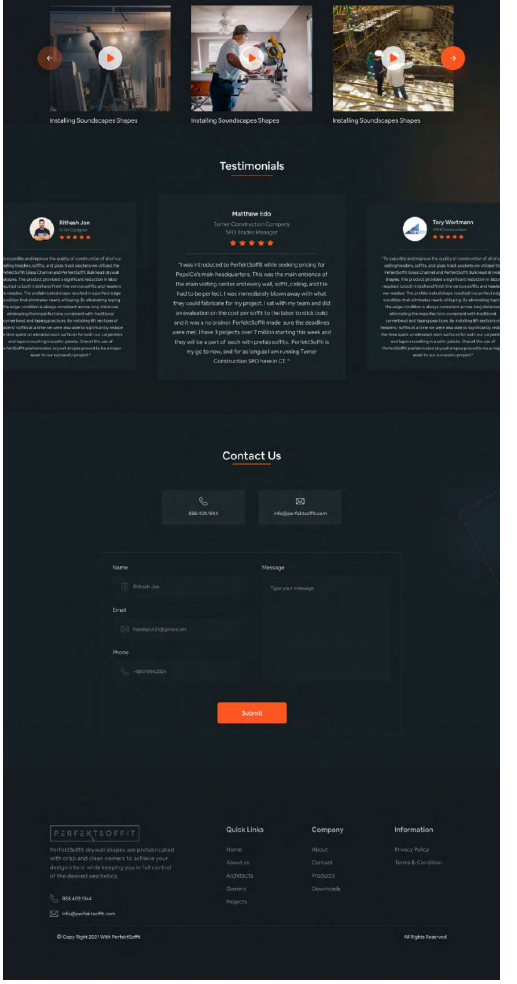
THE FINAL DESIGN











PERFEKTSOFFIT

BROCHURE DESIGN

PERFEKTSOFFIT
PREFABRICATED DRYWALL SHAPES
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TIFFANY & Co.
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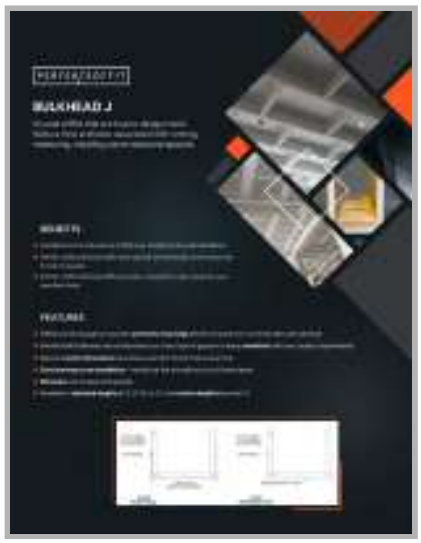
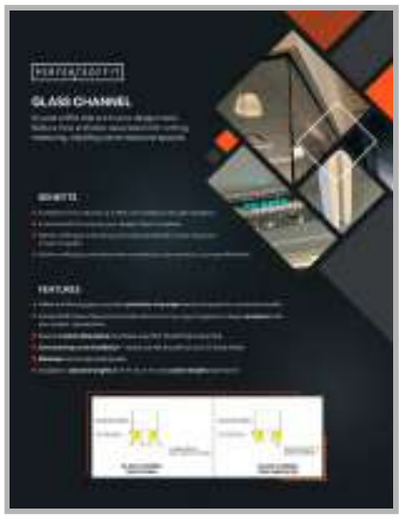
DEFINING DETAILS

90 DEGREE SOFFIT

BULKHEAD U


BULKHEAD J



TOOLS USED

Design

Figma

Development

HTML

CSS

WORDPRESS

VISIT THE SITE

Headspur

www.headspur.it

hello@headspur.it

Pune, India

Headspur, WeWork Futura, Kirtane Baugh,
Magarpatta City, Pune - 411038

Chandigarh, India

Headspur, 322-323, The Golden Square Chandigarh,
Ambala Highway, Zirakpur, Punjab 140603