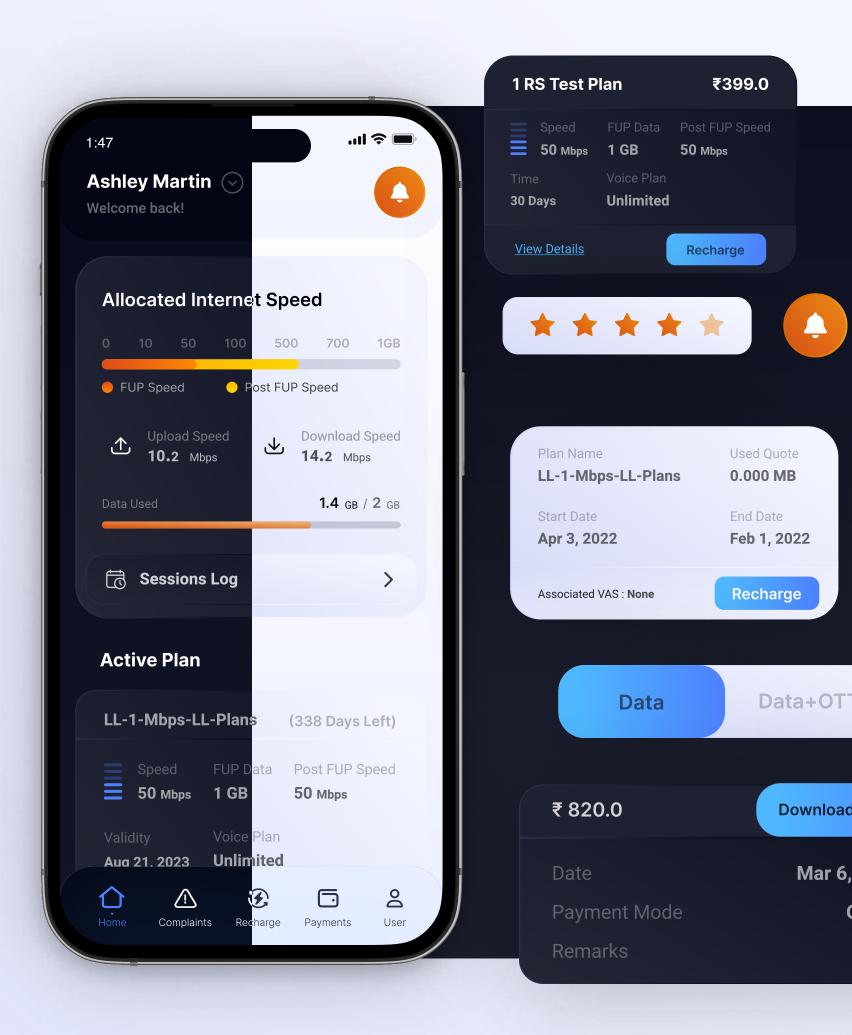
EthernetXpress UI/UX Case Study



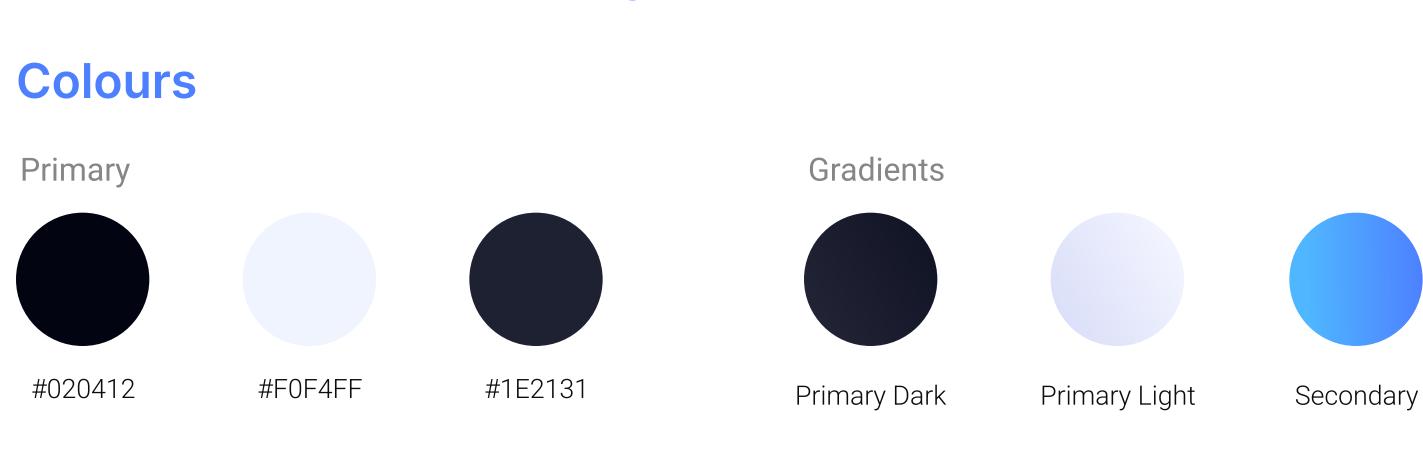
Project Overview

We were on subcontracting partnership with EthernetXpress for their digital requirements to design UI UX. We redesigned the app's interface by adding more functionality in the application based on market research.

About EthernetXpress

Ethernet Xpress Pvt. Ltd. is a pioneering Internet service provider (ISP) that enables customers the power through connectivity. Operating through the idea of reinvention with their passion wired deep within them, challenging the way the Internet works.

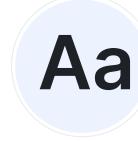
Style Guide



Typography

Font : Inter





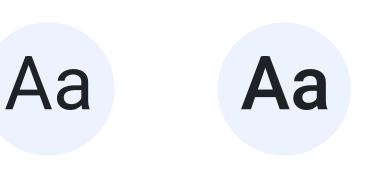
Semibold



Bold

Font : Heebo

Regular

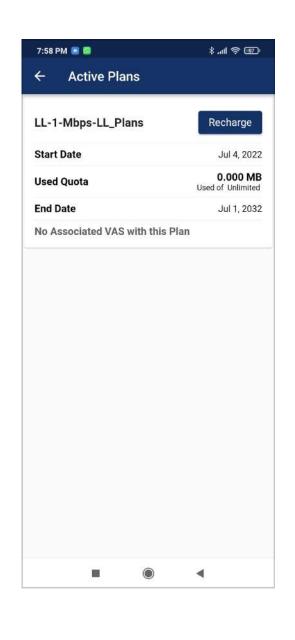


Medium



Bold

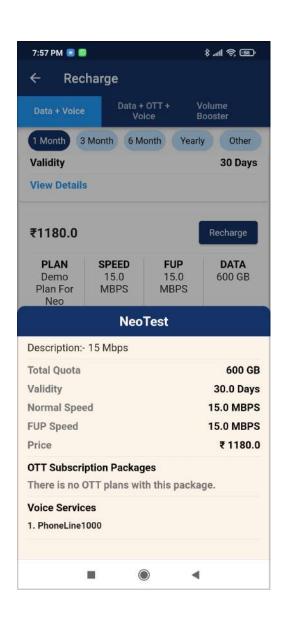
Old Designs

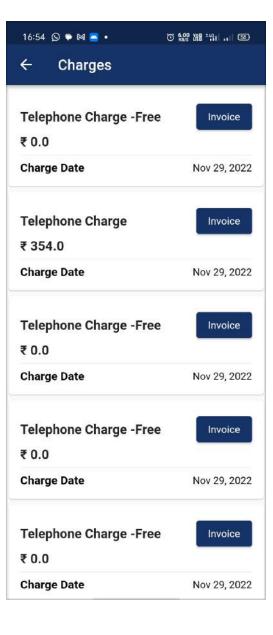


← Plan History	
1 RS Test Plan	
Start Date	Apr 3, 2022
Used Quota	0.000 MB
End Date	Feb 1, 2022
No Associated VAS with this Pla	an
1 RS Test Plan	
Start Date	Feb 1, 2022
Used Quota	0.000 MB
End Date	Mar 30, 2022
No Associated VAS with this Pla	an
1 RS Test Plan	
Start Date	Mar 30, 2022
Used Quota	0.000 MB
End Date	Apr 7, 2022
No Associated VAS with this Pla	an

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Data + Voice			Booster
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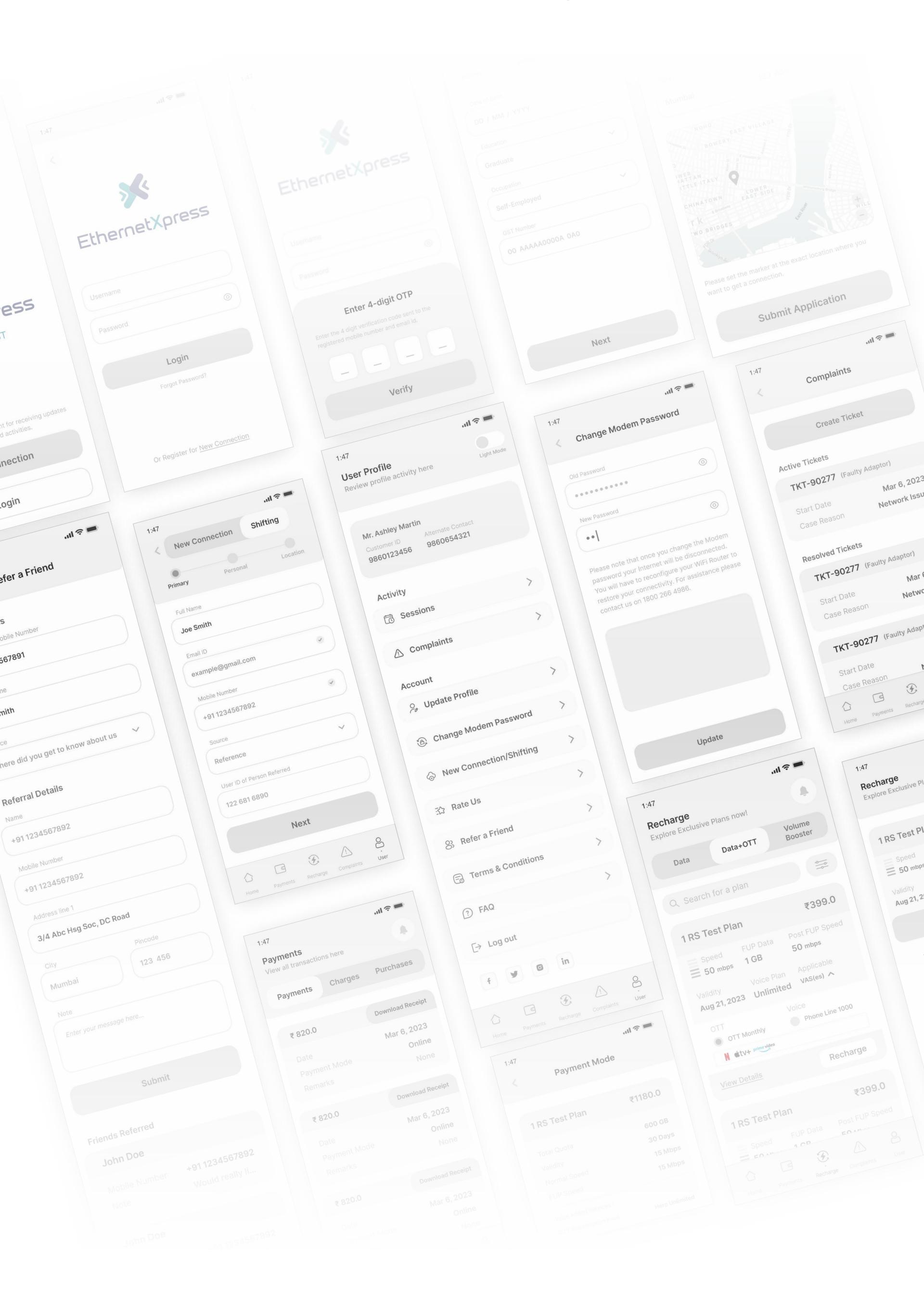
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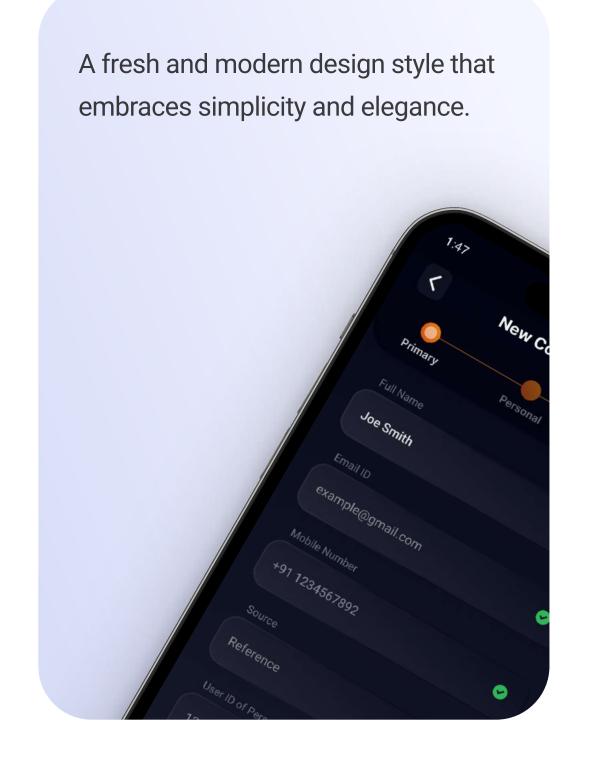
16:55 🕥 🗣 🍽 🐸 •	o 225 MB *44 🗵
← Complaints	
TKT-92557 Los on Device	
Start Date	Mar 23, 2023
Case Reason	Los on Device
Status	Resolved
TKT-90826 No Fiber Link - (LOS)	
Start Date	Mar 15, 2023
Case Reason	No Fiber Link - (LOS)
Status	Resolved
TKT-71112 Slow Browsing	
Start Date	Dec 26, 2022
Case Reason	Slow Browsing
Status	Resolved
TKT-71106 Slow Browsing	
Start Date	Dec 2 +
Case Reason	Slow Browsing

16:56 😡 🗣 🎮 🚍 •	Ö254 ₩8°49 🗵
← Ticket Details	
Title: Los on Device	TKT-92557
Start Date	Mar 23, 2023
Name	Mr. test H8
Case Type	Issue
Case Reason	Los on Device
Description*	
Vinay Girap	Resolved
durgesh chodankar	LOS

Low Fidelity Designs



User Experience





The new aesthetic incorporates clean lines, intuitive layouts, and a harmonious color palette. The application works in dark and light mode.

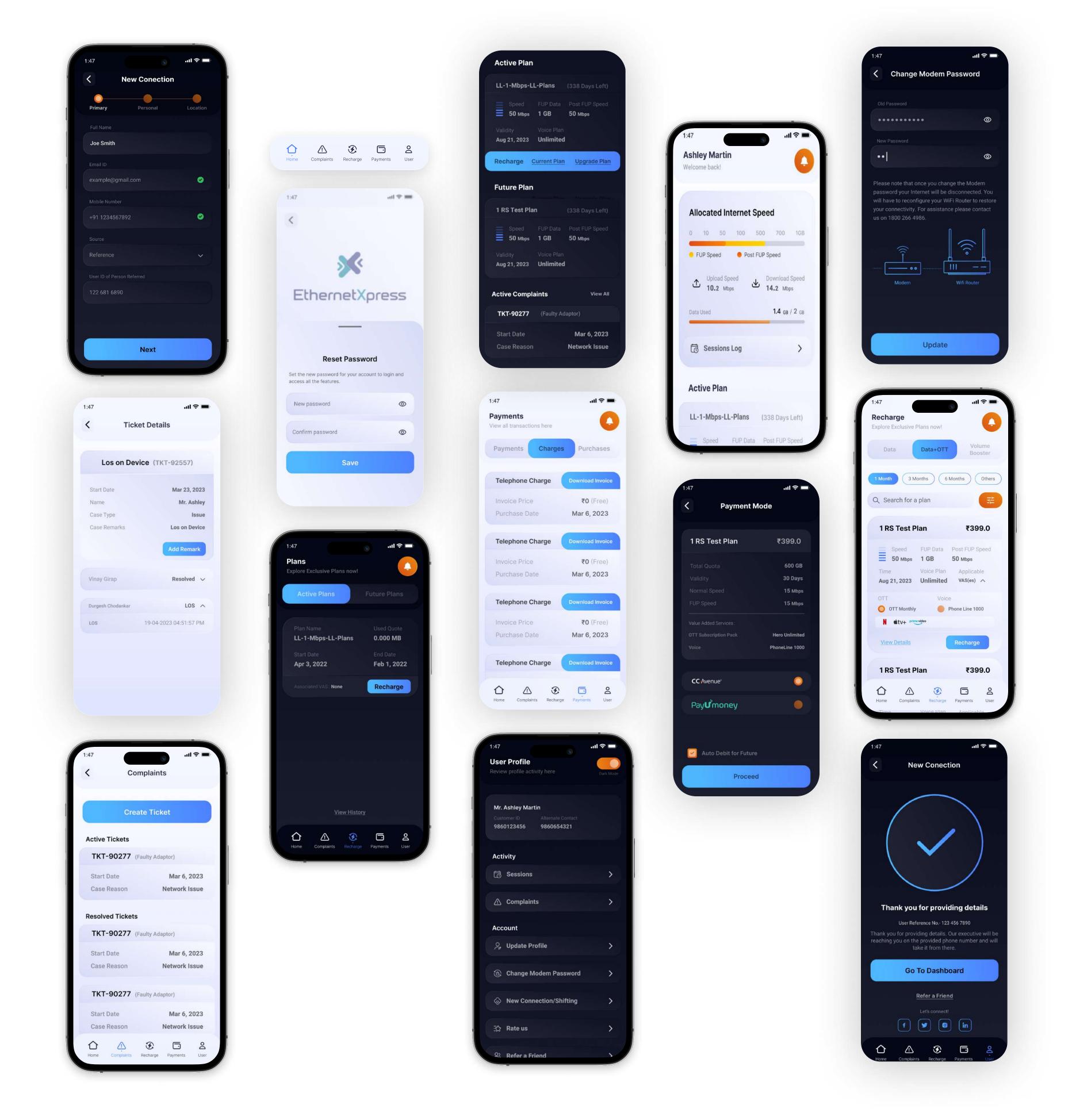


Introduction of bottom navigation helps in smooth navigation.

Q



Final Designs



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